

SELECTUSA[®]

2013 INVESTMENT SUMMIT

Washington, DC | October 31-November 1

Exhibit Guide



SELECTUSA 2013 INVESTMENT SUMMIT AGENDA

OCTOBER 31

- 6:30a.m. Registration Opens**
Location: Lobby Registration Desk
- 7:30 – 8:45a.m. Doors Open / Breakfast**
Location: Marriott Ballroom
- 9:00 – 9:15a.m. Opening / Welcome Remarks: The United States is Open for Business**
Speaker: Penny Pritzker, United States Secretary of Commerce
Location: Marriott Ballroom
- 9:15 – 9:25a.m. A view of the U.S. and Global Economy**
Speaker: Jack Lew, United States Secretary of the Treasury
Location: Marriott Ballroom
- 9:25 – 9:30a.m. Plenary Introduction**
Speaker: Francisco Sánchez, Under Secretary of Commerce for International Trade, U.S. Department of Commerce
Location: Marriott Ballroom
- 9:30 – 10:45a.m. Why Select the USA: Perspectives on Investing and Operating in the United States** – A conversation about the United States as a dynamic destination of choice for capital from the perspective of industry leaders.
Location: Marriott Ballroom
- *Moderator: Valerie Jarrett—Senior Advisor to the President, The White House*
 - Larry Fink – CEO, BlackRock
 - Andrew Liveris – President, Chairman and CEO, Dow Chemical
 - Bill Simon – President and CEO, Walmart U.S.
 - Gene Sperling – Director of the National Economic Council, The White House

11:00 – 12:00p.m. Panels

1. “Why the Economics Favor Investing in the United States” – Panelists will discuss macro and micro economic trends influencing industry decisions on where to locate around the world.
Location: Exhibit Hall B North; Washington 5-6
 - *Moderator: Jason Furman—Chairman, Council of Economic Advisors, The White House*
 - Dan Doctoroff – CEO, Bloomberg L.P.

- Joe Echevarria – CEO, Deloitte
- Mark Wiseman – President and CEO, Canada Pension Plan Investment Board

2. “U.S. Leadership in Advanced Manufacturing” – Panelists will discuss firm and regional perspectives on U.S. advanced manufacturing opportunities, the changing economics of U.S.-based production, and efforts to expand advanced manufacturing activities in the United States.

Location: Exhibit Hall B North; Washington 3-4

- *Moderator: Daniel Armbrust – CEO, SEMATECH*
- Ajit Manocha – CEO, GlobalFoundries
- Jeannine Sargent – President of Energy, Flextronics
- William T. Powers III – Executive Vice President and Chief Financial Officer, Rolls-Royce North America

3. “Taking Advantage of the World’s Deepest Technology and Services Market” – A discussion of the dynamism of the U.S. technology sector, current trends in U.S. technology clusters, and opportunities for global firms.

Location: Exhibit Hall B North; Washington 1-2

- *Moderator: Charles Hayes—CEO, Research Triangle Partnership*
- David Steel – Executive Vice President, Samsung Electronics North America
- Alfred Spector – Vice President of Research and Special Initiatives, Google
- Parker Harris – Co-Founder, Salesforce.com

12:00 – 1:15p.m.

Lunch

Location: Marriott Ballroom

1:20 – 1:30p.m.

Introduction of President of the United States Barack Obama

Speaker: Penny Pritzker, United States Secretary of Commerce

Location: Marriott Ballroom

1:30 – 1:50p.m.

Remarks by President of the United States Barack Obama

Location: Marriott Ballroom

2:15 – 3:15p.m.

Exhibition Floor / Networking

2:15 – 3:15p.m.

Panel Session

Location: Exhibit Hall B North; Washington 3-4

“America's Universities: Partnering with the World's Leading Education and Research Institutions” – Panelists will cover examples of university-industry partnerships, demonstrating the power of operating in proximity to the world's leading academic and research institutions.

- *Moderator: Bud Peterson – President, Georgia Tech*
- Anne Whitaker – CEO, Sanofi North America
- Patrick O’Shea – Vice President and Chief Research Officer, University of Maryland

3:30 – 4:30p.m.

Panels

1. “U.S. Energy Resources and Regional Opportunities” – A discussion of recent developments in the U.S. energy sector, including impacts on investment opportunities and highlights of trends and projections, focusing on oil dynamic energy clusters in the United States through the eyes of officials and companies responsible for several recent and diverse investments.

Location: Exhibit Hall B North; Washington 5-6

- *Moderator: Stephen Moret – Secretary of Economic Development, Louisiana*
- Mike Thomas – President, Sasol North America
- Martin Múgica – President and CEO, Iberdrola Renewables

2. “Opportunities for Private Investment in U.S. Infrastructure” – An overview of some current activities related to this relatively new area for private investment in the United States.

Location: Exhibit Hall B North; Washington 3-4

- *Moderator: Robert Wolf – CEO, 32 Advisors*
- Thierry Déau – CEO, Meridiam Infrastructure Managers
- Harry Goldgut – Senior Managing Partner and Chairman, Power and Utilities Group, Brookfield
- Nicolas Rubio – President, Cintra US

3. “Opportunities for Global Firms to Compete in the U.S. Economy” – Discussion of successes entering the U.S. market from emerging countries around the world.

Location: Exhibit Hall B North; Washington 1-2

- *Moderator: Kapil Sharma – Senior General Manager, Tata Sons North America*

- Mike Richardson – Senior Vice President, Nexteer Automotive
- Madhu Vuppuluri – Executive Vice Chairman and CEO, Essar Steel Minnesota LLC
- Fernando Musa – CEO, Braskem America

4:30p.m.

Closing Remarks

Speaker: Thomas Perez, United States Secretary of Labor

Location: Exhibit Hall A, SelectUSA Booth

NOVEMBER 1

- 7:30a.m. Registration Opens**
Location: Marriott Ballroom Registration Desk
- 7:30 – 8:30a.m. Doors Open / Breakfast**
Location: Marriott Ballroom
- 8:30 – 8:40a.m. Open Day 2 – Welcome and Introduction of Secretary John Kerry**
Speaker: Penny Pritzker, United States Secretary of Commerce
Location: Marriott Ballroom
- 8:40 – 8:55a.m. Deepening Economic Alliances Around the World**
Speaker: John Kerry, United States Secretary of State
Location: Marriott Ballroom
- 8:55 – 9:00a.m. Plenary Introduction**
Speaker: Francisco Sánchez, Under Secretary of Commerce for International Trade, U.S. Department of Commerce
Location: Marriott Ballroom
- 9:00 – 10:15a.m. Why Select the USA: Using the U.S. as an Export Platform**
A discussion focused on how global companies benefit from U.S. free trade agreements and bilateral investment treaties, and analyzing the recently-initiated free trade agreement negotiations.
Location: Marriott Ballroom
- *Moderator: TBD*
 - Ambassador Michael Froman – United States Trade Representative
 - Hon. Bill Haslam – Governor of Tennessee
 - Ludwig Willisch – CEO, BMW North America
 - Doug Oberhelman – CEO, Caterpillar
- 10:30 – 11:30a.m. Exhibition Floor / Networking**
- Panel Session**
Location: Exhibit Hall B North; Washington 3-4
“Demystifying the U.S. Market” – A panel explaining the U.S. landscape with regard to state, regional, and local government, and addressing the nature and level of engagement of global business in the United States.

- *Moderator: Bill Sproull, President and CEO, Richardson Chamber of Commerce and Vice Chair of IEDC*
- Melanie Hart – CEO, Tsuchiya USA
- Nancy McLernon – President and CEO, Organization for International Investment
- Matt Slaughter – Director, Center for Global Business, Dartmouth

11:45 – 12:45p.m. Panel and Informational Sessions

1. “Partnering for Workforce Development” – A discussion of the deep talent pool in the United States and examples of workforce partnerships to support new investments and expansions.

Location: Maryland ABC

- *Moderator: Hon. Jack Markell, Governor of Delaware*
- Annette Parker – President, South Central College
- David Williams – Dean, Ohio State University
- Jim Wehrman – Senior Vice President of American Manufacturing, Honda

2. “Bringing Global Talent to the U.S.” – A presentation on U.S. business visas and solutions to firms needs to bring employees from other parts of the world to the U.S.

Location: Exhibit Hall B North; Washington 3-4

- Douglas Smith – Assistant Secretary, Private Sector, U.S. Department of Homeland Security
- Janice Jacobs – Assistant Secretary, Consular Affairs, U.S. Department of State

3. ”Understanding U.S. Investment Review Policy and Export Controls” – A presentation to correct misperceptions and answer participant questions on the national security review conducted by the Committee on Foreign Investment in the United States (CFIUS) and U.S. export controls.

Location: Exhibit Hall B North; Washington 1-2

- Eric Hirschhorn – Under Secretary for Industry and Security, U.S. Department of Commerce
- Marisa Lago – Assistant Secretary, International Affairs, U.S. Department of the Treasury

12:45 – 1:05p.m.

Lunch Served

Location: Marriott Ballroom

- 1:05 – 1:10p.m.** **Plenary Introduction**
 Speaker: **Francisco Sánchez, Under Secretary of Commerce for International Trade, U.S. Department of Commerce** Location: Marriott Ballroom
- 1:10 – 2:10p.m.** **Why Select the USA: Taking Advantage of the U.S. Energy Opportunity** – A discussion of U.S. leadership in energy development and implications across sectors from business leaders and experts.
Location: Marriott Ballroom
- *Moderator: Daniel Yergin – Vice Chairman of IHS, author of The Quest: Energy, Security, and the Remaking of the Modern World*
 - Eric Spiegel – CEO, Siemens
 - Robert Drummond – President, Schlumberger North America
 - Armando Zuluaga – General Manager, Abengoa Solar
 - Heather Zichal – Deputy Assistant to the President for Energy and Climate Change, the White House
- 2:10 – 2:15p.m.** **Closing Remarks**
 Speaker: **Penny Pritzker, Secretary of Commerce**
Location: Marriott Ballroom
- 2:30 – 3:30p.m.** **Exhibition Floor / Networking**
- Panel Session**
Location: Exhibit Hall B North; Washington 3-4
 “Using Service Providers to Support your Investment into the United States” – A discussion on the role of professional service providers in greenfield investments and other inbound cross-border transactions, including best practices and lessons learned.
- *Moderator: Gene DePrez, IEDC Visiting Senior Fellow and Managing Partner – Global Innovation Partners*
 - Sandy Berger – Chairman, Albright Stonebridge Group
 - Bill Black – Chair, Global Public Affairs Practice, FleishmanHillard
 - Brad Butwin – CEO, O'Melveny & Myers
 - Bob Sulentic – CEO, CB Richard Ellis
- 3:45 – 4:45p.m.** **Panel and Informational Sessions**
1. “Exploring Capital Availability in the United States: A Discussion of the United States Deep and Expansive Capital Markets” – Panelists will discuss a range of sources for investment and working capital,

with an emphasis on solutions for challenges faced by global investors establishing operations in the United States.

Location: Maryland ABC

- *Moderator: Ami Kassar, CEO, MultiFunding LLC*
- Robert Divine – Chairman Immigration Group, Baker Donelson
- Steve Bottomley – Group General Manager, Head of Commercial Banking NA, HSBC
- David Marchick – Managing Director and Global Head of External Affairs, The Carlyle Group

2. “U.S. Tax Structure” – A presentation that explains U.S. structures, with a focus on implications for global companies and U.S. policy developments.

Location: Exhibit Hall B North; Washington 3-4

- Mark Mazur – Assistant Secretary, Tax Policy, U.S. Department of Treasury

3. “Operating Within the U.S. Market - Understanding the Regulatory Environment” – An opportunity to hear directly from regulators about frequently encountered standards and rules, as well as recent reforms.

Location: Exhibit Hall B North; Washington 1-2

- Howard Shelanski – Administrator, Office of Regulatory Affairs
- Bob Perciasepe – Deputy Administrator, U.S. Environmental Protection Agency

4:45p.m. SelectUSA Investment Summit Concludes