



# THE SAP BUSINESS INTELLIGENCE 2013 BRIEFING

Seminar August 30, 2013

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## Agenda:

10:30	Welcome Coffee Registration
11:00	Welcome Marc Halmes - Innovation Director SAP Belux
11:15	SAP BI Vision and Strategy Waldemar Adams - VP Business Intelligence EMEA
12:00	Mobile BI Strategy and SAP Mobile BI 5 Alexis Sarat - Solution Principal Business Intelligence EMEA Sales Center of Excellence.
12:20	Lunch & Self Service Demo
13:00	Customer testimonial
13:20	SAP Business Objects 4.1 Overview of the new release Olivier Duvelleroy - Senior Director solution management Business Intelligence
13:50	Self Service BI - SAP Lumira desktop and cloud Alexis Sarat - Solution Principal Business Intelligence EMEA Sales Center of Excellence.
14:20	Break
14:35	SAP Predictive Analysis Bjorn Dubois - Predictive Analytics Solution Architect
15:05	SAP BusinessObjects Business Intelligence 4.2 and beyond Olivier Duvelleroy - Senior Director solution management Business Intelligence
15:30	SAP BusinessObjects BI for SAP BW/HANA Frederic Jacob - Business Intelligence Solution Architect
16:00	Networking reception & announcement of the contest winner

## Target audience:

- Business Intelligence managers, analysts, designers, report developers and consultants
- CIOs, CTOs, IT managers, program managers, project managers and other IT decision makers

## When & where:

- August 30, 2013 (11h00 – 16h00)
- [Van der Valk hotel Brussels Airport](#)
- Free Parking



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Consulting