

Invest *in* North America



Invest in North America: NAFTA Matters Conference

Invest *in* North America 

Roger Thijs

EURO-SUPPORT, INC.

Tuesday, 1 October 2013, Guildhall, City of London

@INA_Conference

#INAuk2013

www.investinnorthamerica.com

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CANADA

PROMéxico

 **SELECTUSA**

Programme

08:15 - 09:00

**Registration
(Livery Hall)**

- ❖ Participant Registration in the Livery Hall and Continental Breakfast in the East Crypt
- ❖ Exhibition of Investment Promotion Agencies

09:00

**Welcome by the Lord Mayor of the City of London
Roger Gifford
(Old Library)**

09:05

**Remarks by the High Commissioner for Canada, H.E. Mr. Gordon
Campbell
(Old Library)**

09:10 - 10:15

**Panel Discussion: Why NAFTA Matters for Prospective Investors
(Old Library)**

- ❖ Moderator: Matt Highfield, Director, Deloitte
- ❖ Panellists: Jayson Myers, President and CEO, Canadian Manufacturers and Exporters
Ambassador Fernando de Mateo, Permanent Representative of Mexico to the
World Trade Organization
Ambassador Vinai Thummalapally, Executive Director, SelectUSA

Speakers will discuss how business and investment opportunities in North America have grown over the last twenty years since NAFTA was signed.

10:15 - 10:45

**Coffee Break
(Old Library)**

- ❖ Exhibition of Investment Promotion Agencies in the Livery Hall

10:45

**Remarks by Deputy Head of Mission of Mexico to the United
Kingdom, Ambassador Alejandro I. Estivill
(Old Library)**

10:50 - 12:05

**Panel Discussion: Why NAFTA Matters - Current Investor
Testimonials
(Old Library)**

- ❖ Moderator: Simon Moore, International Director, Confederation of British Industry
- ❖ Panellists: Russell Alton, Global Head of M&A, Centrica
Henri Blaffart, Executive Vice President, ArcelorMittal
Jonathan Dennison, Director of Global Government Affairs, GKN
Duncan McNeill-McCallum, Founder and CEO, Vioearth Holdings Ltd.
Stephen Pattison, Vice-President Public Affairs, ARM Holdings plc
Glynn Pegler, Founder and CEO, Culture Group

Representatives from European companies will share their experiences of doing business in North America.

12:05 **Remarks by the Ambassador of the American Embassy to the Court of St. James, Matthew Barzun (Old Library)**

12:10 - 13:05 **Panel Discussion: Doing Business in North America - the Nuts and Bolts (Old Library)**

- ❖ Moderator: Mark Arend, Editor in Chief, Site Selection Magazine
- ❖ Panellists: Philip Budden, Senior VP, RBS Citizens
John Campbell, Partner, Miller Thomson
David Hickey, Senior Manager Europe, Hickey & Associates

A practical discussion on the legal, financial, accounting and site selection aspects of doing business in North America.

13:05 **Networking Lunch (East Crypt)**

- ❖ Exhibition of Investment Promotion Agencies in the Livery Hall

14:00 - 15:00 **Panel Discussion: Doing Business in Canada, Mexico, and the U.S.A. (Old Library)**

- ❖ Moderator: Chris Knight, International Sales Manager, fDi Magazine
- ❖ Panellists: John Breidenstine, Minister Counselor for Commercial Affairs, U.S. Embassy
Brian Parrott, Senior Trade Commissioner, High Commission of Canada to the United Kingdom
Milko Rivera Hope, Director, Mexico Tourism Board UK

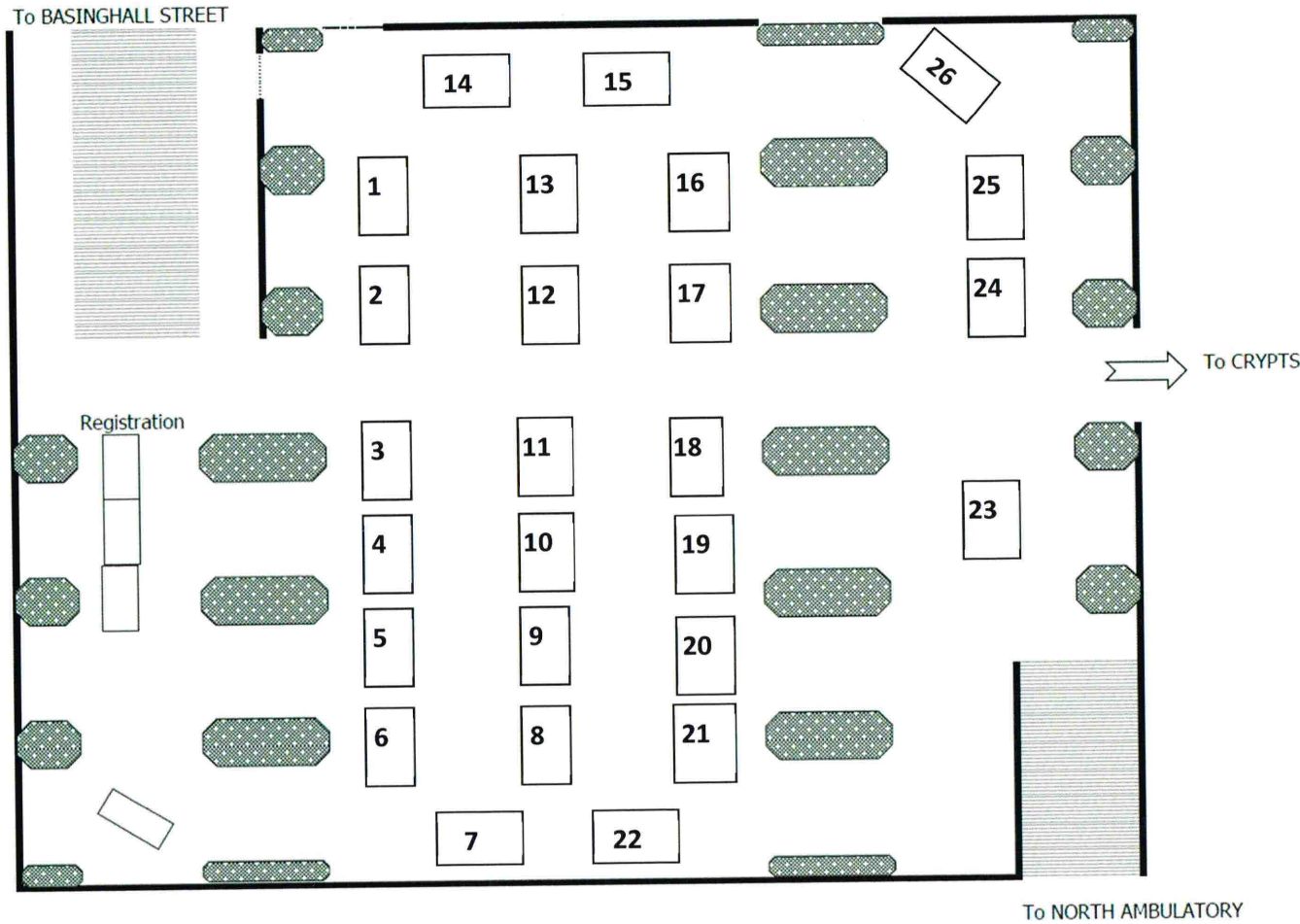
Presentations of national investment programs and the resources available to investors from each of the North American countries.

14:00 - 16:15 **Scheduled meetings between attendees and Investment Promotion Agencies (Livery Hall)**

- ❖ Afternoon Coffee Break in the Livery Hall

16:15 **End of Programme**

Exhibitor Table Plan, Livery Hall



- 1 – Greater **Richmond** Partnership Inc.
- 2 – Government of **Alberta**
- 3 – eFlorida (Enterprise **Florida**)
- 4 – Greater **Omaha** Economic Development Partnership
- 5 – **Pittsburgh** Regional Alliance
- 6 – Investissement **Québec**
- 7 – **Mississippi** Development Authority
- 8 – State of **South Carolina** Europe Office
- 9 – Greater MSP (**Minneapolis-Saint Paul**)
- 10 – **Nova Scotia** Business Inc.
- 11 – **Kentucky** Cabinet for Economic Development
- 12 – **Colorado** Office of Economic Development
- 13 – **Oroville** Economic Alliance
- 14 – Invest **Atlanta**
- 15 – **Iowa** Economic Development Authority
- 16 – Province of **Newfoundland & Labrador**
- 17 – **Connecticut** Department of Economic & Community Development
- 18 – Government of **British Columbia**
- 19 – State of **Illinois** West European Office
- 20 – **Georgia** Department of Economic Development
- 21 – **Arkansas** Economic Development Commission
- 22 – **Michigan** Economic Development Corporation
- 23 – Pro**México**
- 24 – Province of **Ontario**
- 25 – JAXUSA Partnership (**Jacksonville**)
- 26 – **Pennsylvania** Department of Community & Economic Development