

AVIATION WEEK
MRO EUROPE
 Conference and Exhibition

November 7-8, 2007
Milano Convention Centre
Milan, Italy

JOIN airline managers, suppliers, government officials, and maintenance and safety experts from around the world as they share their knowledge of industry-wide trends and their implications for the European MRO market with YOU!



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CO-LOCATED SEMINAR – AVIATION WEEK, in conjunction with, AIRBUS and BOEING presents: **Enabling Business Improvements with RFID: A Global Aviation Update.**
 Tuesday November 6, 2007

RFID

Nov 6

AVIATION WEEK CONFERENCES AND EXHIBITIONS

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MRO EUROPE RFID

MRO

Nov 7-8

MRO EUROPE 2007

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Euro – Support, Inc.

CONFERENCE



CO-LOCATED SEMINAR

RFID

A Global Aviation Update

Tuesday, November 6 • Melia Milano Hotel

8:00 a.m. **Registration Desk Opens** (until 5:00 p.m.) Please note that this event only will take place at the Melia Milano Hotel, Via Massaccio 19.

9:00 a.m. **Welcome**
Ed Hazelwood, Editorial Director, AVIATION WEEK
Carlo K. Nizam, Head of Value Chain Visibility and RFID, Airbus
Ken Porad, Associate Technical Fellow, Boeing

9:20 a.m. **Corporate Commitment and Value Proposition**

10:00 a.m. **Demystifying RFID – The Basics**

- Understanding the physics of RFID and a brief overview of the technology that makes it function!
- Key components of an RFID system.
- Explanation of how applications and middleware fit into network architecture.

Susan Jordan, Technology Integration Manager Engineering Operations & Technology, Boeing

10:35 a.m. **RFID Chaos Scenario**

10:45 a.m. **Coffee Break**

11:00 a.m. **Airbus & Boeing: A Common Approach**

- Ensuring value through interoperability and common infrastructure.
- Addressing concerns regarding RFID technology; interference, certification and standards
- Share progress concerning technology development for commercial aviation and in-service evaluations
- RFID's use as a process improvement enabler

Carlo K. Nizam, Head of Value Chain Visibility and RFID, AIRBUS
Ken Porad, Associate Technical Fellow, Boeing

12:00 p.m. **Lunch**

1:30 p.m. **Technology Demonstration**

2:30 p.m. **Airbus – Vision, Strategy and Progress**
Carlo K. Nizam, Head of Value Chain Visibility and RFID, Airbus

3:00 p.m. **Boeing – Case Studies and Examples**

- Description of use cases and pilot projects within commercial aviation.
- The value proposition explained.
- Looking beyond the technology and into information management

Daryl Remily, Technical Principal, Deputy Program Manager, Automated Identification Program, Boeing

3:30 p.m. **Break**

3:45 p.m. **Q&A Session**

4:45 p.m. **Conclusion and Next Steps**

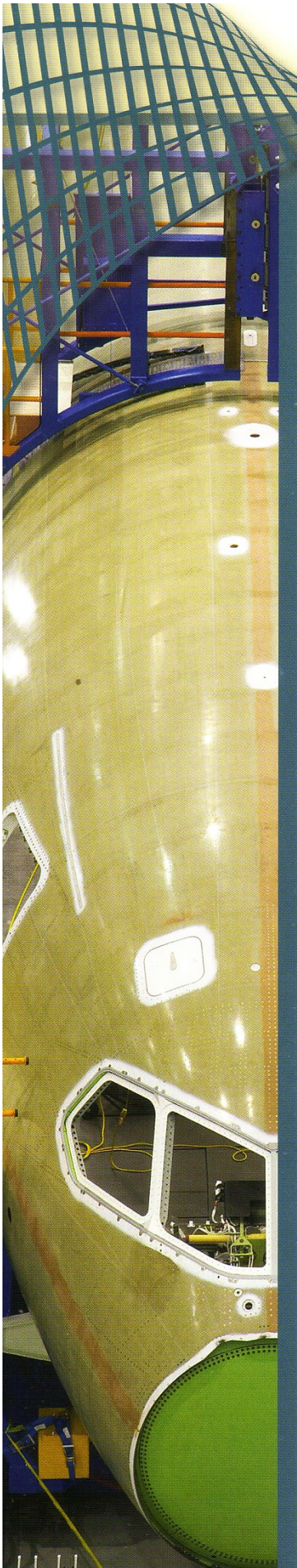


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CONFERENCE AGENDA

Tuesday, November 6

9:00 a.m. **Registration Desk Open** (until 5:00 p.m.)

10:00 a.m. **Exhibitor Set Up** (until 5:00 p.m.)

7:00 p.m. **MRO Europe Awards Dinner**

Wednesday, November 7

7:30 a.m. **Registration Desk Open** (until 5:00 p.m.)

9:00 a.m. **Introduction & Welcome**
Ed Hazelwood, Editorial Director, AVIATION WEEK Conferences
Tom Henricks, President, AVIATION WEEK

9:15 a.m. **Keynote Session – Dubai – A New Center of Gravity**
 What are the implications behind the acquisitions being made by Dubai Aerospace Enterprises? With the SR Technics acquisition and purchase of Standard Aero in Canada, what is the full blown strategy behind DAE. DAE has also just gone "Operational" to use its terms. We ask the leadership of this new magnetic pole of maintenance to paint a clear picture of where it is headed.

9:55 a.m. **MRO Europe 10-Year Market Forecast & Key Trends**
 MODERATOR: **Lee Ann Tegtmeier**, Managing Editor, *Overhaul & Maintenance*
David A. Marcontell, Executive Vice President, TeamSAI
David Stewart, Principal, AeroStrategy Ltd.

10:30 a.m. **Exhibit Hall Opens**

11:00 a.m. **Total Support, a la Carte or Do-Your-Own Maintenance – How do you Choose?**
 This session examines criteria airlines can use to select the optimal approach to meet their needs.
 MODERATOR: **Terry Tooley**, Senior Director, Oracle Corporation
Pierre Emmanuel Gires, Senior Vice-President, Snecma Services

12:30 p.m. **Lunch in Exhibit Hall**

2:00 p.m. **Benchmarking and Business Development** *Sponsored Presentation*
 MRO-Prospector is the newest and most in depth tool on the market today for airline process benchmarking and planning and developing MRO business development strategies and tactics. In this brief overview you will learn the key points of AVIATION WEEK'S newest business development tool.

2:30 p.m. **Parallel Breakout Sessions**

CS-1: Trends in Inventory Management Solutions – Roundtable
 Airlines around the world have been shedding parts inventory for several years as a means of cutting costs. That has put more responsibility and financial burden on the MROs. This session looks at the most recent trends in inventory management. Should MROs and airlines hand off parts forecasting responsibilities to distributors? How much inventory visibility does a company need? What's the cost of that sense of inventory security?
 FACILITATOR: **Jeffrey Smith**, Vice President Consumable Solutions, Honeywell

CS-2: Airlines Review Vendor Performance
 Several years ago at MRO Europe the Technical Procurement Group of the Association of European Airlines unveiled its plan to launch a supplier review process. That process has been underway and resulted in a number of vendor performance issues.
 PRESENTER: **Bernd Bechtel**, VP Commercial & Logistics, Swiss International

3:30 p.m. **Parallel Breakout Sessions**

CS-3: PMA Parts – the Airlines Push Harder
 Airlines in Europe are being more aggressive in their efforts to use PMA parts as a way to help reduce and control maintenance costs. Recently British Airways announced a partnership with HEICO, one of the world's largest producers of alternative parts. AEA has been in communication with the European Commission attempting to make the production of alternative parts by European companies easier from a practical perspective. Where does this debate stand today and what are the next steps in the evolution.
Jorge Leite, Director of Quality, TAP Engineering & Maintenance

CS-4: Aging Aircraft – On the cutting edge of obsolescence – Roundtable
 Aircraft manufacturers and operators have constantly faced the issue of aging aircraft, but materials and technologies have evolved. What advances have been made in prevention, detection and repair? Are there new specifics that weren't encountered in the past? How have the technologies changed? Does the success of Airbus open a new dimension, given that thirty-four years have passed since the first A300 was delivered, and now an increasing number of "middle-aged" Airbus products are in operation? We can logically expect increased aging in the European airlines, but how are Airbus doing compared to their predecessors? What specific experiences do the airlines have to share on this topic?

NOVEMBER 6-8, 2007

4:30 p.m. Green Maintenance
The environmental factor plays an increasingly essential part in the industrial equation, and will only become more pronounced in the future. Airframe and engine manufacturers have been in the spotlight for questions of fuel efficiency, but achieving optimum savings requires cooperation between aircraft manufacturers, airlines and MROs. However, the question does not stop there. Maintenance practices themselves affect this complex issue. This session explores the basic thrust of technologies and approaches to green maintenance.
MODERATOR: **Ed Hazelwood**, Editorial Director, AVIATION WEEK Conferences

5:30 p.m. Conference Adjourns & Cocktail Reception in Exhibition Hall

6:30 p.m. Exhibit Hall Closes

Thursday, November 8

8:00 a.m. Registration Opens (until 4 p.m.)

9:00 a.m. Welcome
Ed Hazelwood, Editorial Director, AVIATION WEEK Conferences

9:15 a.m. Keynote

9:30 a.m. Exhibit Hall Opens

9:50 a.m. Divining the Future – Beyond the Forecasts
We all listen intently to industry forecasts for MRO, aircraft delivery, growth curves, passenger miles, and all of the glorious things that tell us MRO is here to stay. But, what does the future really look like? What other factors need to be considered to understand where our business and our lives are really headed? Where are the sharp turns and hard bumps likely to come from?
MODERATOR: **Mario Araujo**, Director of Engineering, TAP Maintenance & Engineering
Robert Nuthall, VP Marketing-Airlines, Rolls-Royce

10:30 a.m. Airlines – Stories from Daily Operations
In this session airline maintenance and operations managers discuss the problems they face on a daily basis getting the job done and how they solve those problems.
Thanos Pascalis, Technical Director, Aegean Airlines

11:50 a.m. Lean Survey
Results of a survey on the implementation of Lean techniques in European MRO service providers.
Adrian Jones, Operations Director KM&T

12:30 p.m. Lunch in Exhibition Hall

2:00 p.m. Exhibit Hall Closes

2:00 p.m. Challenges and Opportunities When An Airline MRO Goes Independent
In recent years, the pressures of cost cutting and drives to establish new sources of revenue have led many airline maintenance services to transform their operations to serve other clients as independent MRO suppliers. This session considers the pitfalls and rewards of this industrial adventure.
MODERATOR: **Manuel Lopez Aguilar**, Senior Vice President Maintenance, Iberia
Ismail Demir, CEO, Turkish Technic

3:00 p.m. Line Maintenance means “Lean” Maintenance
How can Lean principles and constraint management be institutionalized within maintenance operations? What approaches work? What are the results? Can an airline adopt a system of “mechanic-on-call” only, in which the pilot does the walk around inspection and the ramp handling staff departs the airplane? In this session Boeing will outline the legal, safety and economic issues of this approach, along with a possible action plan. The successful experience of applying Lean principles to line maintenance at FedEx will be presented as a case study, providing insight to improving performance, and embedding Lean into the MRO culture.

4:00 p.m. Conference Adjourns

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